

Goodwill Industries of San Antonio San Antonio, TX

Project Title American Dream Project

Contact Information Donna Lazzari

406 W. Commerce San Antonio, TX 78207

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Grant Amount \$100,000

Nonfederal Support \$212,425

Project Period September 2004 – September 2009

Highlights Through the American Dream Project, 85 low-income families will

access financial literacy training and continuous individualized support to enable them to save in IDAs and purchase a long-term asset. The program will match particiant savings at a \$4 to \$1 rate. The main asset goal for participant families will be home-ownership. Participants will be required to complete ten modules of the "Money Smart" financial education curriculum and attend homeowership

classes.

Target Population Employed people who meet Federal Earned Income Tax Credit

(EITC) eligibility criteria and who live in or work in any of five Texas counties: Atascosa, Bexar, Comal, Guadalupe and Webb. In year 2 of the project or earlier, the priority population will encompass

all residents of the City of San Antonio, Texas.

Grantee/Collaborative Description The mission of Goodwill Industries of San Antonio (GISA) is to help

change lives through the power of work. GISA Job Help Centers help those in the San Antonio metro area find, qualify for, and get jobs and start careers. GISA assisted more than 18,000 people in 2003 and continues to break down barriers to employment for people with physical or mental disabilities. The agency works on behalf of the unemployed and underemployed, developing the pride and

independence that comes with earning a paycheck.

The American Dream Project, led by Goodwill Industries of San Antonio, also includes partners such as Wells Fargo Bank, the City of San Antonio, and a host of social service agencies and employers.